

Press release

New(s) from Legamaster:

Flipchart Triangle - series

As a leading producer and supplier of means of visual communication, ranging from flipcharts, whiteboards, planning boards and projection screens, etc., to interactive schoolboards and tables, we are constantly renewing and improving our products.

That's why we are now launching a new series of *flipcharts* in the *Triangle series*. With the user's needs in mind, our main concern is convenience: ease of installation, ease of transport, ease of use. Based on this approach, our new Triangle series of flipcharts is the realisation of the concepts of "stability", "sustainability" and "attractive design".

For the customer this means that our new flipcharts contain a number of clear benefits. The basic version, for example, is easy to write on with board markers, is dry-wipeable, has a user-friendly paper clamp and movable paper hooks. The flipchart also comes with a full-width pen tray and continuously variable height adjustment, is easy to set up, durable and environmentally friendly – all the plastic parts and packaging material are recyclable. The rear-most of the three legs at the back of the board is also locked, to prevent the board from sliding away when being written on. In practical everyday terms, it's a win-win all round for the customer!

In total there are nine different flipchart versions in the Triangle series, supplied for example together with a lacquered steel or scratch-resistant enamelled steel board. The board may or may not also be magnetic, height-adjustable or mobile on a five-castor stand. There are also models with a foldable stand and with extendable side-arms for attaching notes and memos, etc. All the flipcharts are robustly constructed, with a guarantee ranging from at least two years to up to 25 years. Behind these flipcharts there is a name: our name, Legamaster!

The new series of flipcharts will be officially presented at the Paperworld fair in Frankfurt (D) in January 2011. The flipcharts will, of course, also be included in the main Legamaster catalogue. A separate brochure and special posters will also be made for these new flipcharts to attach to the flipcharts in your showroom.

We would be glad to provide you with promotional material for your own presentation, for publicity in local media and for your own clientele.

Feel free to ring or email us if you want further information before the official launch.

Information on this and other products from our extensive range may be found on www.legamaster.com and www.e-legamaster.com.

Lochem, January 2011.

Press contact

Legamaster International B.V.
Susanne van der Linden
Kwinkweerd 62, NL-7241 CW Lochem
Postbus 111, NL-7240 AC Lochem
Tel. +31 (0)573-713000 , Fax +31 (0)573-713001
E-mail: svanderlinden@legamaster.com
www.legamaster.com, www.e-legamaster.com, www.edding.com