

Press release

New(s) from Legamaster:

Glassboard PURE – optical white

Just like a thriving community that is looking to its future, a company that wants to get ahead also works continually on innovation and improvement. Legamaster is one such company!

As a producer of means of visual communication in the broadest sense of the word – not for nothing is our slogan “being heard is not the same as being understood” – we are now launching a completely new *glassboard*. Under the name “Glassboard PURE” we are delivering these optical white glassboards in various sizes for wall mounting.

The board is made from toughened, scratch-resistant glass, is completely smooth and clear and is free of any of the natural green tint of glass. This glassboard combines the function of a whiteboard with a highly stylish design. Because the wall mounting is concealed, the board is some 3 cm off the wall and appears to be floating in the air. The board itself consists of 5 mm optical-white magnetic safety glass with an invisible, integrated magnetic plate and two attractive horizontal anodised aluminium profiles. The special, strong glassboard magnets, available separately, enable notes, letters and memos, etc., to be “stuck” to the glass wall. It is, of course, also possible to write on – and drywipe – the glassboard with ordinary whiteboard markers. The toughened glass is also highly resistant to scratches, stains and cleaning agents; and – last but not least – the glassboard comes with a 25-year guarantee when used with Legamaster products, even for long-term and intensive use.

No professionally equipped conference hall, meeting room or office should in fact be without this highly stylish glassboard. A factor for success at any meeting, this Legamaster glassboard transforms information into an experience.

The glassboard will be officially presented at the Paperworld fair in Frankfurt (D) in January 2011. The board will, of course, also be included in the main Legamaster catalogue. In anticipation of this, however, we are advising you right now of our plans and can provide you with promotional material, such as photographs and the board itself, for your own showroom, for publicity in local media and for your own clientele.

Feel free to ring or email us if you want further information in advance of the official launch.

Information on this and other products from our extensive range may be found on www.legamaster.com and www.e-legamaster.com.

Lochem, January 2011

Press contact

Legamaster International B.V.
Susanne van der Linden
Kwinkweerd 62, NL-7241 CW Lochem

Postbus 111, NL-7240 AC Lochem
Tel. +31 (0)573-713000 , Fax +31 (0)573-713001
Email: svanderlinden@legamaster.com
www.legamaster.com, www.e-legamaster.com, www.edding.com